

Streetspotr



Streetspotr is the smartphone app that connects businesses to Europe's largest mobile workforce. Streetspotr is focused on making it fast, easy and cost efficient for businesses to get work done anywhere.

www.streetspotr.com

Streetspotr can be utilised in many ways...



Mystery Shopping

Streetspotr technology offers you a window into the way people experience your products and services. Gain insights that will help you align marketing strategy to better your ROI. Receive fast, accurate feedback accompanied with photo / video documentation. Customer service, visual merchandising, product recommendation, price checks, retail audits and more.



Market Research

Learn about your customers, your competitors and your industry by benefiting from the Streetspotr difference; taking you places you would otherwise not be invited into. For example; what's inside the average person's medicine cabinet? Watch your customer construct your flat packed furniture. Receive photos and videos to help really understand your market.



Local Business Information

Smartphone users are constantly passing relevant business information. Utilise local people on the go to verify addresses, opening hours, property conditions and maintain an up-to-date database devoid of duplicates. Tap into the knowledge bank of local people to realise further opportunities for your business.



On-site Check Up

Rely on local Streetspotrs to deliver you accurate information with photo / video documentation in order to maintain high quality standards with greatest efficiency. Monitor the cleanliness and functionality of recycling centres, bike/car sharing services, vending machines, public facilities, street signs and much more.



Advertising and Product Placement

Is your advertisement being aired during the promised time slot? Are neighbouring commercials a conflict of interest? Has your marketing collateral been displayed effectively? Put Streetspotrs on the case to gather the necessary intelligence.



App Testing

More heads the better! Have your app tested by Streetspotrs to catch bugs before your critics do! Streetspotrs are everywhere; regional, urban, and in between. Utilise the spectrum of locations to check network signal strengths and GPS information.



Results delivered directly to your inbox.



Europe's largest mobile crowdsourcing community.

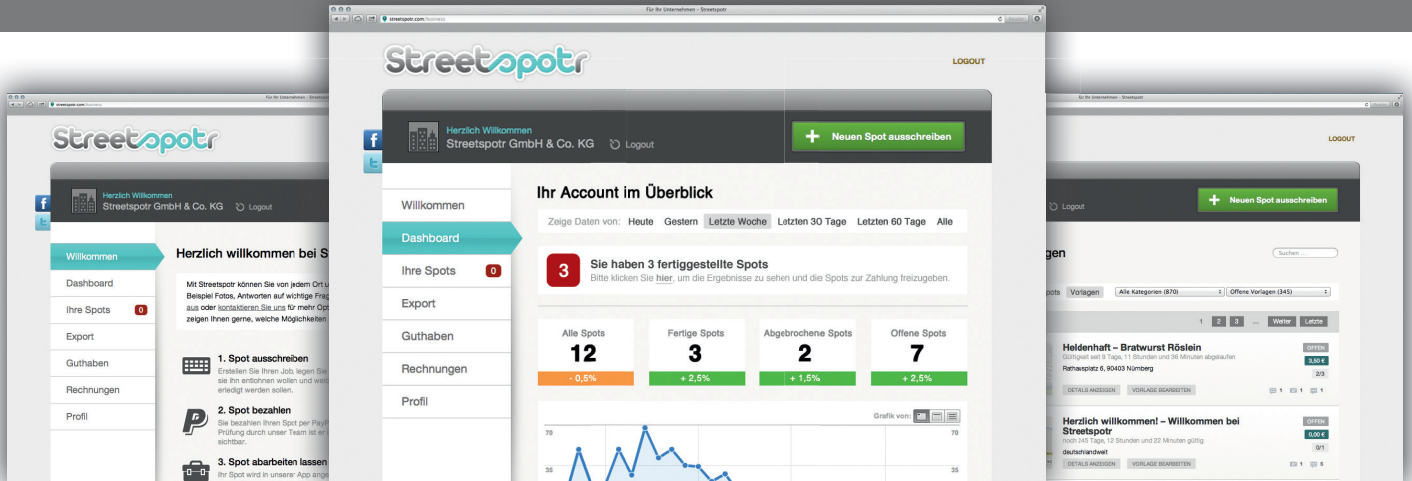


No travel expenses. No unnecessary emissions. Quality assured results. 100% money back guarantee.

160,000+
Streetspotrs

As seen on:





Customer portal with real-time data

Simply write your job description, sit back and await the results to be delivered directly to your inbox.

We are available to advise you through the process. Contact us for a free consultation. business@streetspotr.com

How it works:



Premium quality assurance

Our experienced service team check all results manually to ensure you get exactly the kind of intelligence you require.

“We would never have been able to gather information of this scope and with such speed. We have been overwhelmed by the Streetspotr performance.” - t3n

Some of our customers

